

OFFICIAL RULES - CHURCHILL DOWNS' \$5,000 THORNTONS GAS CARD GIVEAWAY

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED. MUST BE PRESENT TO WIN.

How to Enter: Complete the entry form provided and deposit in person at the designated receptacle located in the Paddock area at Churchill Downs Racetrack. Entries will be taken until 3:00 p.m. Churchill Downs is not responsible for late, lost or misdirected, damaged, illegible, incomplete entries or for printing errors in the entry forms or rules. One entry per person, 18 years or older only. Must be present to win.

Prizes and Odds: Twenty (20) Prize Winners will each receive One (1) \$250 Thorntons Gas Card. Odds of winning are based upon the number of eligible entries received prior to each drawing on each day.

Winner Notification and Acceptance: One winner will be selected after each of the first 10 races on November 14 and November 15, 2009 in a random drawing from all qualified entries received that day. Winners must claim prizes in person at the Thorntons booth in the Paddock area within 30 minutes of the announcement. Winners must be present to win. Names will be announced on the public address system, and posted at the Thorntons booth in the Paddock area. Failure to respond within the allotted time may result in disqualification. Winners may waive their right to receive prizes. No cash equivalents or substitutions allowed. All Prize Winners will be required to complete an affidavit of eligibility and a liability and publicity release before the Prize will be awarded. A valid government issued photo ID is required. Failure of a winner to sign any required affidavit and release, or to claim a prize, or comply with any term or condition of these Official Rules, may result in Winner's disqualification, the forfeiture of his/her interest in the prize, and the selection of an alternate winner. Except where prohibited by law, entry and/or acceptance of prize(s) constitutes permission for Sponsors (Churchill Downs Incorporated and Thorntons) and their advertising and promotional agencies to use a winner's name, address (city and state) and/or likeness for advertising and trade purposes without further compensation, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation, the Internet.

Conditions of Participation: By entering, participants agree to be bound by these complete Official Rules, which shall be final and binding in all respects. By entering the Promotion, participants release of Churchill Downs Incorporated and Thorntons and each of their respective affiliated companies, from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Promotion or with the acceptance, possession or use of any prize. Sponsors will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Promotion. Employees of Churchill Downs Incorporated or Thorntons, affiliated organizations or vendors and their immediately family members are not eligible to participate in this Promotion.

Miscellaneous: Sponsors are not liable for losses or injuries of any kind resulting from acceptance/possession/use and/or misuse of prize(s), participation in the Promotion, printing or other errors. Sponsors each reserve the right to disqualify persons found tampering with or otherwise abusing any aspect of this Promotion as solely determined by Sponsors. Sponsors each reserve the right to suspend or modify the Promotion if, at its sole discretion, it determines that for any reason the Promotion is not capable of running as originally planned, or fraud, printing errors, or any other unanticipated causes or occurrences have compromised the fairness or integrity of the Promotion. For a list of winners, contact Churchill Downs Marketing Department, 700 Central Avenue, Louisville, KY 40208.